


Exhibitors at **Room Escape 2017** are being offered the following methods for securing comprehensive contact information about each prospect that visits your booth.

Image	Description	Pricing
	<p><u>ExpoLeads Mobile</u> - Our mobile app, ExpoLeads Mobile, allows you to capture and qualify trade show leads directly from your Smartphone or tablet.</p> <p>Platforms currently supported by ExpoLeads Mobile include iOS and Android. Simply download the ExpoLeads Mobile application from the Apple or Google app stores to install it on your device. Then, <u>order a license for each device that needs to access the event data.</u></p> <p>You can generate leads by scanning barcodes or manually entering badge numbers to capture the attendee contact information. After capturing the lead information, you can add qualifiers, notes, pictures and even run surveys.</p> <p>Leads are available for export at any time during or after the show via a secure web portal.</p> <p>Download and activation instructions will be emailed one week prior to the event.</p>	<p>\$70 per device license</p>



Lead Retrieval Order Form
ROOM ESCAPE
Conference & Tour
 May 1-5, 2017
 Niagara Falls, NY



Company Name: _____ Booth Number: _____
 Address: _____ Suite/Floor: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Contact Name: _____ Email Address: _____
 Company Phone: _____ Company Fax: _____
 On-site Contact Name: _____ On-site Mobile Phone: _____

Rental Options

Note: Fees are for duration of Exhibition.

ExpoLeads Mobile App: License for mobile lead retrieval app for Android and Apple smartphones & tablets with min 5MP camera. License required for each device. Leads immediately pushed to the internet and available via password protected portal. User configurable custom qualifiers & survey questions. Complete lead file available on secure website within 24 hours after the event.

Download and activation instructions will be emailed one week prior to the event.

Custom Qualifiers (see page 3 for more information)

		Qty	Totals
ExpoLeads Mobile App	\$70 per device license		
Custom Qualifiers	\$50		
Total Due:			

Payment Options Visa MasterCard American Express

Note: Credit card charges will appear as ExpoTools on your statement.

Credit Card Number: _____ Exp. Date (MM/YY): _____ CCV Code: _____
 Cardholder Name (as it appears on card): _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 I have read and agree to the Terms and Conditions. I authorize payment using the method selected above:
 Authorized Signature: _____ Date: _____



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Custom Qualifier Options Enter custom qualifiers below and they will be pre-loaded into the ExpoTools Badge Reader.

Qualifiers can be added to the badge information after it has been read by the ExpoTools Badge Reader. Qualifiers can be up to 24 characters long. Default qualifiers are "Hot Lead, Cold Lead, Follow-up 30 days, Follow-up 60 days, Follow-up 90 days".

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____ 11. _____ 12. _____ 13. _____ 14. _____ 15. _____ 16. _____	17. _____ 18. _____ 19. _____ 20. _____ 21. _____ 22. _____ 23. _____ 24. _____ 25. _____ 26. _____ 27. _____ 28. _____ 29. _____ 30. _____ 31. _____ 32. _____
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Terms and Conditions

Your signature denotes acceptance of the Terms and Conditions on this order form and is required prior to processing.

1. Full payment and an Authorized Signature must accompany this order to secure the rental equipment.
2. Orders placed after the Pre-Order Deadline will be subject to availability.
3. All equipment is offered on a rental basis only and must be returned to ExpoTools at the end of the rental period and is the sole responsibility of the exhibitor during the rental period. Lost or damaged equipment is subject to additional charges, payable by the exhibiting company, up to the full replacement cost of \$2495 per reader, \$795 per printer or sidekick.
4. Equipment must be picked up on show site at the designated pickup area. Equipment not picked up within 4 hours after the start of the exhibition may be rented without refund.
5. Equipment not returned within 1 hour of the close of the exhibition will be subject to a \$75 late charge per day until returned to ExpoTools.
6. ExpoTools is not responsible for the type or amount of data provided to exhibitors by show management.
7. ExpoTools shall not be liable for any special, incidental or consequential damages arising from the loss of data, for any reason, arising from or related to the use of this equipment. ExpoTools' sole liability for damage for any cause whatsoever shall be limited to the total fee paid for the rental of the equipment.
8. There are no refunds in the event of a cancellation by the exhibitor or by show management.